



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2016

Multiple District 20

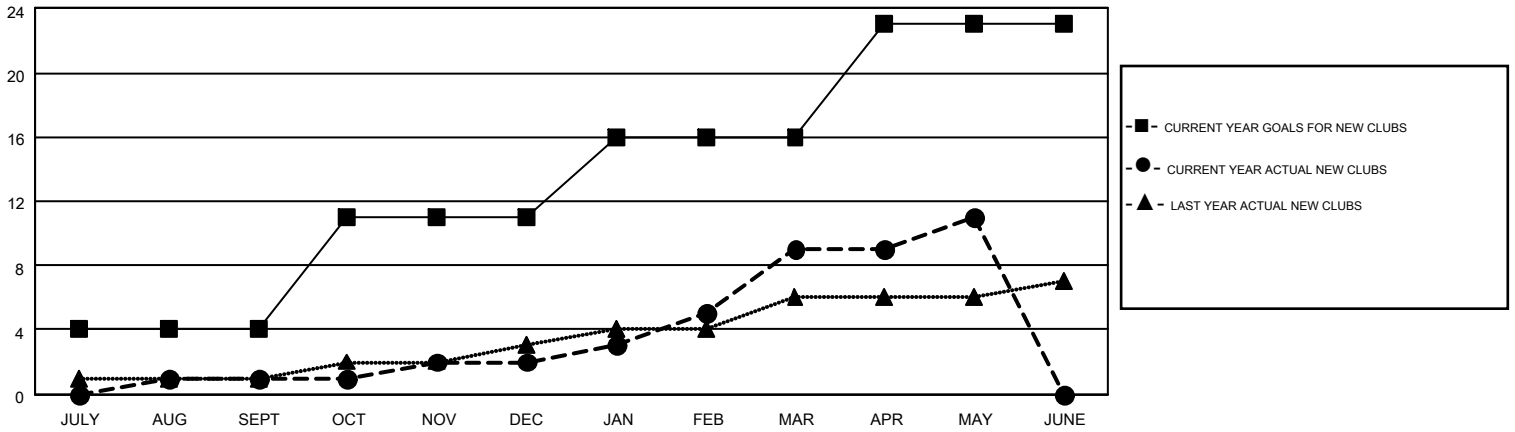
LOCATION: NEW YORK

GMT: ED LECIUS

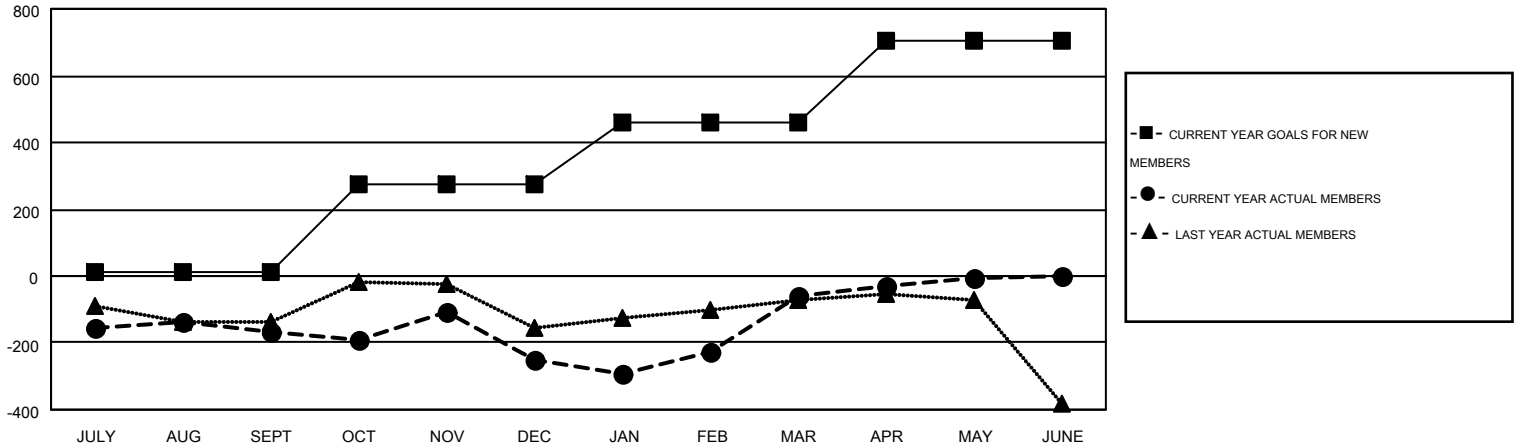
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2015-2016 | | | | | RESULTS FOR 2015-2016 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 4 | 1 | 1 | 0 | JULY/AUG/SEPT | 11 | 260 | 428 | -168 |
| OCT/NOV/DEC | 7 | 1 | 7 | -6 | OCT/NOV/DEC | 262 | 402 | 487 | -85 |
| JAN/FEB/MAR | 5 | 7 | 2 | 5 | JAN/FEB/MAR | 186 | 525 | 334 | 191 |
| APR/MAY/JUNE | 7 | 2 | 0 | 2 | APR/MAY/JUNE | 248 | 244 | 186 | 58 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|--|---|----------------|
| DROPPED CLUBS: 10 | 333 CLUBS OF 536 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 9,570 (63.99%) |
| DECEASED | 156 | FEMALE | 5,386 (36.01%) |
| CLUB CANCELLED | 81 | CLICK HERE FOR HEALTH ASSESSMENT DATA | |
| OTHER | 1,197 | FAMILY UNIT MEMBERS | 2,420 |
| TOTAL | 1,434 | HEAD OF HOUSEHOLD | 1,168 |
| | | NON-HEAD OF HOUSEHOLD | 1,252 |